

## tdworld.com

Online Opportunities from T&D World

With over 70,000 unique visitors each month, tdworld.com is your online source for reaching power-delivery professionals.

- ① **Top Leaderboard (728 X 90)**  
Price: \$2,155 net/mo\*  
3 advertisers per month max
- ② **Top Boom Box (300 X 250)**  
Price: \$2,210 net/mo\*  
3 advertisers per month max
- ③ **Top Button (180 X 150)**  
Price: \$1,680 net/mo\*  
3 advertisers per month max
- ④ **Bottom Leaderboard (728 X 90)**  
Price: \$2,100 net/mo\*  
3 advertisers per month max
- ⑤ **Bottom Boom Box 300 X 250**  
Price: \$2,100 net/mo\*  
3 advertisers per month max
- ⑥ **Bottom Button (180 X 150)**  
Price: \$1,400 net/mo\*  
3 advertisers per month max
- ⑦ **Interstitial (640X480)**  
Price: \$3,840 net/wk  
12 second max, One unique visitor per 24hr
- ⑧ **Content Category**  
Exclusive sponsorship of TDWorld content  
728 X 90, 300 X 250 and 180 X 150  
Price: \$2,850 net/mo\*

**Online Specs**  
35 K max file size, JPG, GIF, Animated GIF, Flash

The screenshot shows the tdworld.com website layout. Callout 1 points to the search bar. Callout 2 points to an advertisement for IntelliTEAM SC™. Callout 3 points to a 'Low noise' advertisement for vonRoll. Callout 4 points to a 'The Latest Energy News and Information in One Place!' banner. Callout 5 points to another 'Low noise levels' advertisement for vonRoll. Callout 6 points to a 'Smart Grid' article. Callout 7 points to a 'The Briefing Room' section. Callout 8 points to the 'Overhead Distribution' navigation menu.

## MARKET MANAGERS

**WESTERN U.S. — Craig Zehntner**  
818-403-6379 • Fax: 818-403-6436 • wnjl@aol.com

**WESTERN U.S. & WESTERN CANADA — Ron Sweeney**  
415-499-9095 • Fax: 415-499-9096 • wnjsr@comcast.net

**SOUTHWESTERN U.S. — Gary Lindenberger**  
281-855-0470 • Fax: 281-855-4219 • gl@lindenassoc.com

**MIDWEST, WESTERN MA, WESTERN PA, WESTERN NY, EASTERN CANADA — Steve Lach**  
708-460-5925 • Fax: 913-514-9017 • slach@tdworld.com

**EAST COAST, EASTERN MA, EASTERN PA, EASTERN NY — Doug Fix**  
770-740-2078 • Fax: 770-740-1889 • dfix@bellsouth.net

**WESTERN/EASTERN EUROPE — Richard Woolley**  
+44 1295 278407 • Fax: +44 1295 278408 • richardwoolley@btclick.com

**JAPAN — Yoshinori Ikeda**  
81-3-3661-6138 • Fax: 81-3-3661-6139 • pbi2010@gol.com

**KOREA — Y.B. Jeon**  
(82-2) 755-3774 • Fax: (82-2) 755-3776 • stormybj@kornet.net

\*3 month consecutive minimum