

## Place your message in the industry's newest training resource

eTrain is a *NEW* e-newsletter from *T&D World* focused exclusively on training. Each newsletter will contain the following sections:

### Featured Instructor

This section provides a profile of a featured instructor who is well known in his or her field. Coverage will include personal and professional history, the instructor's employer, and courses taught with a description of a highlighted course.

### News & Highlights

This section will highlight topics including major training trends, overviews of company courses or training programs, online events, training books and materials, or training facts and statistics.

### Training Courses\*

This section will list five to ten courses to be held within the year. Courses will cover all aspects of T&D including: planning, design, engineering, operations, construction and purchasing. Automation courses will also be covered which will focus on managing and operating our distribution and transmission IT systems.

### Calendar of Events\*

This section lists exhibitions, conferences, seminars and workshops of note in the power delivery industry. The date, location, and a brief description will be provided for each listing. A web link will be provided to access the detail event information.

### Positions Available



- ① **Exclusive lead banner** with text and link  
Price: \$1175 Size: 468x60
- ② **Banner ad** with text and link  
Price: \$590 Size: 468x60
- ③ **Right Rail Buttons** with link  
Price: \$295 Size: 120x120

(rates are shown as gross pricing)

\* Preferred position and logo enhancements are available on sponsored courses and events for \$295.

### Contact

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**ADVERTISMENT**

1

Get high-accuracy timing for any application with the SEL-2401 Satellite-Synchronized Clock. Economically apply the SEL-2401 in recloser controls or stand-alone circuit breakers. Purchase a complete clock, antenna, and cable system for only \$550. Operate the SEL-2401 in harsh environments with its -40 to +80°C ambient temperature range. Visit [www.selinc.com/e2401](http://www.selinc.com/e2401) for details.

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**Featured Instructor**

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3-month minimum commitment required on all e-newsletter sponsorships.