

Locating information on power-delivery topics has never been easier!

Tdworld.com's newly designed content categories quickly connect our readers with the industry information they are looking for.

Ten years worth of content is searched and read everyday from all over the world on T&D World's website, and you can be the sole owner of all the advertising in targeted categories of interest.

Currently, our categories are generating 2000-8000 page views per month in each of the content categories. When industry players seek out specific application information on T&D World's site, whether by using outside search engines or navigating from our home page, your advertising will be exclusively displayed.

The screenshot shows the TDWorld website interface. At the top, there's a navigation bar with links for 'about us', 'contact us', 'subscribe', and 'advertise'. Below this is a search bar and a 'Go' button. A large banner area displays '728 x 90' and 'House Ad'. A secondary navigation bar lists categories: OVERHEAD TRANSMISSION, UNDERGROUND T&D, OVERHEAD DISTRIBUTION, BUSINESS, SUBSTATIONS, DISTRIBUTION MANAGEMENT SYSTEMS, and CUSTOMER SERVICE. The main content area is titled 'OVERHEAD DISTRIBUTION' and features several articles with thumbnails of sizes 180 x 150 and 300 x 250. On the left, there are sections for 'RESOURCES' (BUYER'S GUIDE, NEWSLETTERS, JOB ZONE, CLASSIFIEDS, EVENTS) and 'ON DEMAND MEDIA'. On the right, there are sections for 'POPULAR ARTICLES' and 'COMMUNITY' (BLOG, RECENT POSTS).

Exclusive sponsorship of TDWorld content
728 X 90, 300 X 250 and 180 X 150
35K max file size, gif, jpg, Flash
Three month minimum required
Price: \$2950/gross per month

Categories

Business

Contains content related to mergers and acquisitions, major T&D projects, asset management, outsourcing and supply-chain management.

Overhead Transmission

Contains content related to planning and design, construction, operations and maintenance, right-of-way management, tools, equipment and materials.

Underground T&D

Contains content related to planning and design, construction, operations & maintenance, tools, equipment and materials.

Overhead Distribution

Contains content related to planning and design, construction, operations and maintenance, equipment and materials.

Substations

Contains content related to testing, diagnostics and monitoring, relaying, protection & control, planning and design, construction, operations and maintenance, equipment and materials.

Distribution Management Systems

Contains content related to outage management systems, energy management/SCADA systems, dispatch, work management, mobile field computing and AM/FM/GIS.

Customer Service

Contains content related to automatic meter reading, demand-side management systems, call center, power quality and reliability, outage notification and CIS/CRM.

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