

	January	February	March	April	May	June
Ad Close Date —	12/12/08	1/13/09	2/9/09	3/13/09	4/13/09	5/12/09
Ad Materials Due —	12/19/08	1/21/09	2/17/09	3/20/09	4/20/09	5/19/09
Design Engineering	Intelligent Network	Outage Management Systems	High Reliability Planning	Lines / Substations	Transmission Planning	Test, Monitor & Control
Operations & Maintenance	Vegetation Management	Partnering / Outsourcing	Safety / Training	Equipment Testing	Mobile Field Dispatch	ROW Management
Engineering & Construction	Project Management	Communication Systems	Transmission Structures	AM / FM / GIS	Protection & Control	Line Build
Information Technology	AM / FM / GIS	Distribution Design	Mobile Field Computing	AMR / Energy Usage	Distribution Management Systems	DA / DSM
Reliability / PQ	Underground Systems	Backup / Standby Systems	Testing & Troubleshooting	Distribution Design	Vegetation Management	Distributed Generation
Feature Focus	Overhead Facilities	Substation Facilities	Overhead Facilities	IT / Automation	Underground Facilities	Overhead Facilities
EUO Focus	Line Location Equipment	Fleet Equipment	Rescue - OH & UG	Vegetation Management	Safety: Tools	Line Location Equipment
Department Focus	IT / Automation	Underground Facilities	IT / Automation	Substation Facilities	Underground Facilities	IT / Automation
Special Features & Supplements	Global T&D Enterprise		Connecting Renewables to the Grid			Vegetation Management
Bonus Worldwide Distribution	DistribuTECH 2/3-2/5, 2009 TechAdvantage 2/11-2/13, 2009		APPA E&O 3/22-3/25, 2009 GITA 4/19-4/22, 2009		CIRE 6/8-6/11, 2009 Southeastern Electric Exchange 6/10-6/12, 2009	UAA 7/25-7/29, 2009 IEEE GM 7/26-7/30, 2009 EEI 7/25-7/26, 2009 Electric Utility Fleet Managers Conference 7/21-7/24, 2009
Research Opportunities			AdPlus Study	AdPlus Study	AdPlus Study	

Special Topic Clusters



IT Distribution Management



Customer Interactions



Bulk Power



Substation Automation



Intelligent Grid

	July	August	September	October	November	December
Ad Close Date —	6/12/09	7/14/09	8/14/08	9/11/09	10/14/09	11/10/09
Ad Materials Due —	6/19/09	7/21/09	8/21/08	9/18/09	10/21/09	11/17/09
Design Engineering	Line Build	Automated Meter Reading	Transmission Structures	Protection & Control	Information Systems	Test, Monitor & Control
Operations & Maintenance	Equipment Maintenance	EMS / SCADA	Storm Restoration	Equipment / System Diagnostics	EMS / SCADA	Distributed Generation
Engineering & Construction	Grounding	Substation Build	Bulk Power Grid	Equipment Installation	Transmission Bottlenecks	Intelligent Metering
Information Technology	Outage Management Systems	Communication Systems	AM / FM / GIS	Customer Care	Outage Management Systems	Controls / Automation
Reliability / PQ	Energy Management Systems	Work Management	Mobile Field Computing	ROW Management	Preventative Maintenance	Power Flow Control
Feature Focus	Power Flow Control Facilities	Overhead Facilities	IT / Automation	Underground Facilities	IT / Automation	Overhead Facilities
EUO Focus	Substation Work	Safety Apparel	PQ Testing	Fall Protection	Install & Maintain Poles	Boring & Trenching
Department Focus	Overhead Facilities	IT / Automation	Substation Facilities	IT / Automation	Underground Facilities	Substation Facilities
Special Features & Supplements			Lineman's Supplement			2010 Training Sourcebook
Bonus Worldwide Distribution		Autovation 9/13-9/16, 2009	Lineman's Rodeo 10/14-10/17, 2009 ICUEE 10/6-10/8, 2009			
Research Opportunities				AdPlus Study	AdPlus Study	AdPlus Study

Transmission & Distribution World Buyer's Guide — see page 12 for more info

Special Topic Clusters

- IT Distribution Management
- Customer Interactions
- Bulk Power
- Substation Automation
- Intelligent Grid