

# DISASTER RELIEF EXPO

IN CONJUNCTION WITH

INTERNATIONAL LINEMAN'S

## RODEO & EXPO

*World Championship*

**DON'T MISS YOUR CHANCE TO PUT YOUR COMPANY IN  
FRONT OF THOUSANDS OF ELECTRIC UTILITY PROFESSIONALS!  
OCTOBER 13-16, 2010**

Over 3000 electric utility attendees and participants from across the United States and around the world will gather to compete for the honor of being called World Champion at the upcoming International Lineman's Rodeo and Expo scheduled for October 13-16, 2010. To learn more about the rodeo visit [www.linemansrodeokc.com](http://www.linemansrodeokc.com)

Staged along with the Rodeo, the outdoor Disaster Relief Exposition, held in conjunction with the indoor Lineman's Rodeo Exposition, will offer emergency service staging and logistics vendors the opportunity to exchange ideas and demonstrate their companies products and services. The indoor exhibits will be in the exhibition hall at the convention center and the outdoor exhibits will be in the center parking lot. The show is set to begin on Thursday, October 14th from noon to 5:00 p.m. and continue on Friday, October 15th from 9:00 a.m. to 3:00 p.m.

As an exhibitor, your company and the products and services it produces can be a part of a truly unique event. No other event in the world offers exhibitors a unique arena in which to interact with the world's top electric utility linemen, foremen, superintendents, training, safety, logistics and management personnel.

### **Overland Park Convention Center**

6000 College Boulevard • Overland Park, KS 66211

### **Rental Rates**

The Exhibits will be open at the Overland Park Convention Center on Thursday and Friday, October 14-15.

Raw outdoor space rental is:

\$3.00/sq. ft. for 0-10,000 sq. ft. of outdoor space

\$2.00/sq. ft. for 10,001-20,000 sq. ft. of outdoor space

\$1.00/sq. ft. for 20,001+ sq. ft. of outdoor space.

\*\*Minimum space is 500 sq. ft. or more. This area is reserved for emergency response services and related equipment only.

### **Booth Assignments**

Assignments will be made on a first-come, first-served basis.

Application for space must be accompanied by a 50% deposit and the remainder paid in full on or prior to the first day of set up. Booth space will not be assigned without a deposit. Space applications received on or before September 1, 2010 will be given a 10% early bird discount. Applications for space will not be accepted after Oct. 1, 2010.

### **Exhibitor Booth Package**

- Includes raw booth space in a designated area in parking lot. (No tent stakes can be driven on asphalt.)
- 2 tickets to Friday night's BBQ
- Company name and brief product description listed in the Show Program
- Company listing and link on the *T&D World* Web site

**Questions? Contact Carl Williford at 919-546-6283 or Danny Bost at 919-362-3325.**